

Name of College: S. R. Luthra Institute of Management								
Faculty	Management			Program	Master of Business Administration (M.B.A.)			
Year	II			Version	1.0			
Semester	4			Effective From	June 2024			
Course Code	MGMB16405	Course Name	Project Management (PRM)					
Teaching Scheme				Examination Scheme				
Credits	Lecture (L)	Tutorial (T)	Practical (P)	ME	CE	SE	V	Total
4	4	0	0	30	40	50	---	120

Course Outcomes:

CO1	Evaluate a real-world Project.
CO2	Analyse the feasibility of the selected project.
CO3	Formulate the financial and social feasibility of the selected project.
CO4	Recommend project implementation and review mechanism.

Mapping Course Outcomes to Program Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6
CO1	2	3	---	2	1	3
CO2	3	3	---	1	1	3
CO3	3	3	1	2	1	2
CO4	2	2	1	2	2	3

Sr. No	Module	Description	CO	Marks	Hours
1	I	Project Planning: <ul style="list-style-type: none"> • Introduction to Project Management • Scope of Project Management • Strategy of Resource Allocation • Screening of Project Ideas 	1	14	10
2	II	Project Analysis: <ul style="list-style-type: none"> • Market Analysis • Demand Forecasting • Technical Analysis • Financial Analysis 	2	12	10
3	III	Project Selection and Project Financing Project Selection <ul style="list-style-type: none"> • Investment Criteria: Capital Budgeting • Social Cost Benefit Analysis • Constraints Project Financing <ul style="list-style-type: none"> • Equity Capital • Debt • Venture Capital • Private Equity 	2, 3	12	10
4	IV	Project Implementation, Review, and Closing <ul style="list-style-type: none"> • Project implementation planning • Project implementation scheduling: CPM and PERT • Project Review • Project Closing 	1,4	12	10

References:

Books:	
1.	Chandra, P. (2019). <i>Projects Planning, Analysis, Selection, Financing, Implementation and Review</i> . McGraw-Hill.
2.	Guide P. M. B. O. K. (2021). <i>A Guide to the Project Management Body of Knowledge</i> . Project Management Institute.
3.	Gray, C. F., Larson, E. W., Joshi, R. (2021). <i>Project management: The managerial process</i> . McGraw-Hill.
4.	Panneerselvam, R., and Senthilkumar, P. (2009). <i>Project Management</i> . Prentice Hall India Learning Private Limited.
Newspapers / Magazines / Journals:	
1.	News Paper: Business Standard, Economic Times, Times of India.
2.	Magazine: Economic & Political Weekly, EXIM India.
3.	Journals: Journal of Project Management, Journal of Managing Projects in Business, Journal of Modern Project Management, Project Management Journal, Project Management and Risk Analysis.