

Master of Business Administration, SRLIM, -Sarvajanik University, Surat- India

Name of College: S. R. Luthra Institute of Management								
Faculty	Management			Program	Master of Business Administration (M.B.A.)			
Year	I			Version	1.0			
Semester	1			Effective From	June 2023			
Course Code	MGMB11102	Course Name		Business Ethics and Corporate Governance (BECG)				
Teaching Scheme				Examination Scheme				
Credits	Lecture (L)	Tutorial (T)	Practical (P)	ME	CE	SE	V	Total
4	4	0	0	30	40	50	---	120

Course Outcomes:

CO1	Evaluate the range of ethical issues that arise in business and the theories that are used to model these issues and demonstrate an ability to propose solutions to those issues.
CO2	Develop professional communication abilities, both verbal and written, to imbibe robust moral values to build and monitor systems that have strong internal mechanisms to prevent corporate frauds.
CO3	Assess the theory of corporate governance and apply them in analysing corporate structures, board composition and how boards of directors conduct their affairs.
CO4	Design a framework for effective corporate governance by understanding the role and responsibility of different stakeholders in large corporates and how their interplay results in alternate governance structures in different countries.
CO5	Develop competency to raise the accountability of corporations towards its stakeholders and society to create an integrated value framework for sustainability.
CO6	Demonstrate detailed knowledge of Corporate Social Responsibility and the accountability of business corporations beyond profit maximization.

Mapping Course Outcomes to Program Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6
CO1	3	3	1	2	2	2
CO2	2	3	2	3	3	2
CO3	3	3	2	1	1	1
CO4	2	2	2	2	3	2
CO5	1	2	3	2	3	2



CO6	2	1	2	2	3	2
-----	---	---	---	---	---	---

Sr. No	Module	Description	CO	Marks	Hours
1	I	Introduction to Business Ethics:	1,2,6	13	10
		<ul style="list-style-type: none"> • Nature of Business Ethics <ul style="list-style-type: none"> • Meaning, Need and Importance. • Ethical Concepts and Theories impacting business environment- <ul style="list-style-type: none"> ▪ Concepts: Honesty, Integrity, Justice, Equality, and Respect ○ Theories: Deontology, Utilitarianism, Rights, and Virtue 			
		<ul style="list-style-type: none"> • Morals and Values in Business <ul style="list-style-type: none"> ○ Differentiate between Ethics, Morals, and Values. 			
		<ul style="list-style-type: none"> • Moral Values in Business <ul style="list-style-type: none"> ○ Accountable, Transparent, Openness, Quality, Profitability, Efficiency, Reliability, And Customer Service 			
2	II	<ul style="list-style-type: none"> • Influence of Moralities in Business Operations <ul style="list-style-type: none"> ○ Meta, Normative and Descriptive • The Triple Bottom Line - People, Planet, Profit. 	1,2,5	12	10
		Managerial Ethics:			
		<ul style="list-style-type: none"> • Ethics and Management Practices <ul style="list-style-type: none"> ○ various aspects of management and operations, including human resources, marketing, research, and development, and even the corporate mission. ○ Corporate Ethical Leadership 			
		<ul style="list-style-type: none"> • Enforcement of Ethical Guidelines and Standards <ul style="list-style-type: none"> ○ Code of ethics ○ Ethical Problems-Dilemma at Work - Sources and Resolutions 			
		<ul style="list-style-type: none"> • Whistle Blowing 			
		<ul style="list-style-type: none"> • Overview of Creative Accounting-Its role in business scandals 			

3	III	<p>Corporate Governance:</p> <p><i>Overview of Corporate Governance:</i></p> <ul style="list-style-type: none"> • Difference between Governance and Management. • Purpose of Good Governance • Potential Consequence of poor CG. • Theories of Corporate Governance <ul style="list-style-type: none"> ○ Agency Theory ○ Stewardship Theory ○ Stakeholder Theory • Governance risk and Financial Stability <ul style="list-style-type: none"> - The balancing of conflicting objectives. 	1,2,3,4,5	13	10
		<p><i>Indian Scenario:</i></p> <ul style="list-style-type: none"> • Sarbanes Oxley Act of 2002 • Kumar Mangalam Birla Committee (2000) • Naresh Chandra Committee • Reports and recommendations of Narayan Murthy • Ganguly Committees • Uday Kotak Committee 			
		<p><i>Key Issues in CG:</i></p> <ul style="list-style-type: none"> • Role and composition of the board, remuneration of directors and senior executives • Rights and responsibilities of shareholders • Ownership of independent directors 			
4	IV	<p>Corporate Social Responsibility (CSR)</p> <ul style="list-style-type: none"> • Introduction to CSR <ul style="list-style-type: none"> ○ What is CSR, why it matters and How it impacts business? ○ Levels of CSR 	1,2,4,5,6	12	10
		<ul style="list-style-type: none"> • CG and CSR Practices in India. 			
		<ul style="list-style-type: none"> • Corporate Governance Rating (National and International) <ul style="list-style-type: none"> ○ CGR agencies, Process and Relevance 			



REFERENCE

	Books:
1.	Murthy, C. S. V. (2009). Business ethics and corporate governance. Himalaya Publishing House.
2.	Fernando, A. C., & Muralidheeran, K. P. (2019). Business Ethics: An Indian Perspective, 3e. Pearson Education India.
3.	Mandal, S. K. (2011). Management: Principles and Practice. Jaico Publishing House.
	Additional Reading
1.	Hoffman, W. M., Frederick, R. E., & Schwartz, M. S. (Eds.). (2014). Business ethics: Readings and cases in corporate morality. John Wiley & Sons.
2.	McLemore, C. W. (2003). Street-smart ethics: succeeding in business without selling your soul. Westminster John Knox Press.
	Newspapers / Magazines / Journals
1.	Biasucci, C. (2021). Integrating Behavioral Ethics with Ethics Unwrapped. Teaching Ethics: Instructional Models, Methods, and Modalities for University Studies, 5, 159. https://ethicsunwrapped.utexas.edu/
	Web Source:
1.	L. S., & Srinivasan, S. (2019). A guide to the big ideas and debates in corporate governance. Harvard Business Review, 2. https://hbr.org/2019/10/a-guide-to-the-big-ideas-and-debates-in-corporate-governance

