

Sarvajanik Education Society

S. R. Luthra Institute of Management

Report on Final Campus Placement of Vodafone West Ltd at SRLIM, Surat

Vodafone West Ltd. offered 1.44 lacs p.a. to final year students of S. R. Luthra Institute Of Management (SRLIM), Surat on 27th June, 2014



Vodafone India Limited, formerly **Vodafone Essar Limited**, is the second largest mobile network operator in India. It is based in Mumbai, Maharashtra. It has approximately 160 million customers as of December 2013. It offers both prepaid and postpaid GSM cellular phone coverage throughout India with good presence in the metros. Company is leader in Telecom Sector in Gujarat and coming up with 15 new world class stores across Gujarat. Vodafone west Ltd has an office in Gandhinagar.

Vodafone offered placements to final year students of S. R. Luthra Institute of Management (SRLIM), Surat on 27th June, 2014. Designations offered were Cashiers, Customer Service Executives and Data geek. Expectations from the candidates were excellent Interpersonal skills, Communication skills, Negotiation skills. Candidate applying for Customer Service Executives were expected to deal with customers walking into stores and address their queries and promote products to them. For Data Geek candidates were expected to prepare and analyze daily and periodic reports and Maintain Database for the store. Package offered was Rs 12,000/- p.a. plus incentives. Location for the job offered was anywhere in Vesu, Varachcha, Parvatpatiya for Surat city.

29, 25 and 18 final year Students from SRLIM applied for the post of Cashiers, Customer Service Executives and Data geek respectively. Interviews were conducted at company premises. 14 students were finally offered for above designations.