

## Report on Final Campus Placement for DiamondsOnCall on 22<sup>nd</sup> April, 2022 at S. R. Luthra Institute of Management



### Quick Details

<b>Employer</b>	DiamondsOnCall
<b>Date of Interview</b>	22 <sup>nd</sup> April, 2022
<b>Designation Offered</b>	Business Development Manager
<b>Maximum Earning Potential</b>	INR 5,00,000 p.a.
<b>Interview conducted by</b>	Ms. Prachi Porwal (HR Manager)
<b>No. of students Appeared</b>	28
<b>No. of Students Selected</b>	6



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UNIVERSITY**

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**SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajanik University

## Company Overview

Diamonds on call is building an online platform, where diamond (certified or parcel) buying experience becomes smooth and easy for jewelers around the world. Company is a b2b e-commerce platform that is helping to grow the business of thousands of diamond suppliers and jewellers, daily. They have 1500+ registered jewellers and retailers have direct access to 6,00,000+ GIA-certified natural diamonds and 1,50,000+ lab-grown diamonds under a single window. Their portal has inventories of major DTC sight holders and manufacturers of natural and lab-grown diamonds. They strive to guide each diamond piece to reach its destined jewellery setting. They offer user experience with the right level of support for buying a diamond and provide quick delivery at a lower cost.

## Job Profile

**Offered Designation:** Business Development Manager

### **Roles and Responsibilities:**

1. Ensure that given Targets are Met on weekly, monthly & yearly basis.
2. Generating Business from Existing Customer and maintain good relations with them.
3. New Customer Development.
4. Identify And Assess Customers' Needs To Achieve Satisfaction.
5. Provide accurate, valid and required information to customers using right tools/methods.
6. Manage End to End sales process.

**Location:** Surat, Mumbai

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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