



**SARVAJANIK
UNIVERSITY**

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**SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajani University

Report on Final Campus Placement for IndusInd Bank Ltd. on 13th April, 2022 conducted at S. R. Luthra Institute of Management

IndusInd Bank



Quick Details

Employer	IndusInd Bank Ltd.
Date of Interview	13 th April, 2022
Designation Offered	Business Development Executive
Maximum Earning Potential	INR 3,50,000 p.a.
Interview conducted by	Mr. Niraj Desai (Branch Manager)
No. of students Appeared	08
No. of Students Selected	00

Company Overview

IndusInd Bank is a universal Bank with a widespread banking footprint with over 2.5 crore customers, over 5,000 distribution points and nearly 2,000 branches across the country. With ‘Sustainability’ at the core, it offers a wide array of products and services for individuals and corporates including microfinance, personal loans, personal and commercial vehicles loans, credit cards, SME loans. It is also a preferred banking partner for various Government entities, PSUs and large corporates.

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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Job Profile

Offered Designation: Business Development Executive

Roles and Responsibilities:

1. Achieving sales targets (CASA) set in terms of NTR, Value and product mix.
2. Achieving the budgeted cross sell targets across the designated product lines.
3. Extend professional customer service to achieve a high customer satisfaction and retention.
4. Have complete knowledge of customer base in terms of profile – Demographic and psychographic
5. Achieve sales call plans to acquire large prospective customer through referrals.

Location: Surat

Eligibility Criteria:

- None

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