



**SARVAJANIK
UNIVERSITY**

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**SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajani University

Report on Final Campus Placement for HDFC Credit Card on 14th April, 2022



Quick Details

Employer	HDFC Credit Card
Date of Interview	14 th April, 2022
Designation Offered	Sales Officer
Maximum Earning Potential	INR 2,40,000 p.a.
Interview conducted by	Mr. Manish Sharma (Manager - Payment Business)
No. of students Appeared	6
No. of Students Selected	2

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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Company Overview

HDFC Bank Limited is an Indian banking and financial services company headquartered in Mumbai. HDFC Bank is one of India's leading private banks and was among the first to receive approval from the Reserve Bank of India (RBI) to set up a private sector bank in 1994. HDFC Bank has a banking network of 6,378 branches and 18,620 ATM's in 3,203 cities/towns. As of June 30, 2022, the Bank had a nationwide distribution network of 6,378 branches and 18,620 ATM's in 3,203 cities/towns. HDFC Bank's business philosophy is based on five core values: Operational Excellence, Customer Focus, Product Leadership, People and Sustainability. HDFC has developed significant expertise in retail mortgage loans to different market segments and also has a large corporate client base for its housing related credit facilities. With its experience in the financial markets, strong market reputation, large shareholder base and unique consumer franchise, HDFC was ideally positioned to promote a bank in the Indian environment. HDFC Bank operates in a highly automated environment powered by information technology and communication systems. All branches have online connectivity which enables speedy funds transfer for customers. Multi-branch access is also provided to retail customers through the branch network and Automated Teller Machines (ATMs).

Job Profile

Offered Designation: Sales Officer

Role and Responsibility:

Credit Cards acquisition (Selling Credit Cards)

Location: Surat, South Gujarat (Excluding Surat)

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