



**SARVAJANIK
UNIVERSITY**

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**SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajani University

Report on Final Campus Placement for Tata Cromā on 23rd April, 2022 conducted at S. R. Luthra Institute of Management



Quick Details

Employer	Tata Cromā
Date of Interview	23 rd April, 2022
Designation Offered	Management Trainee – Assistant Store Manager
Maximum Earning Potential	INR 4,00,000 p.a.
Interview conducted by	Ms. Divya Tapali (Cluster Head – HR)
No. of students Appeared	42
No. of Students Selected	01

Company Overview

Croma is India's first large format specialist electronics retail store. Founded in 2006, Croma brings under one roof, multi-brand digital gadgets and home electronics products. From large appliances such as Air Conditioners, Refrigerators, and Televisions to handy devices such as Laptops, Mobile Phones, and Cameras, Croma stocks over 22,000 products from over 500 brands in more than 248 stores across 80+ major cities.

Croma's own-label products – ACs, Refrigerators, Televisions, Washing Machines, and other kitchen appliances – aren't just among the best in their respective categories, they're also competitively priced.

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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Job Profile

Offered Designation: Management Trainee – Assistant Store Manager

Roles and Responsibilities:

1. Customer interception
2. Product display in warehouse
3. Complaint handling
4. Self and staff grooming
5. Training
6. Measurements and targets review and achievement

Location: Surat, Baroda, Ahmedabad, Rajkot

Eligibility Criteria:

- None

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