



**SARVAJANIK  
UNIVERSITY**

INCLUSIVE | INTEGRATED | INNOVATIVE

*creating an enlightened society...*



**SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajani University

## Report on Final Campus Placement for Pathshala on 5<sup>th</sup> April, 2022 at S. R. Luthra Institute of Management



### Quick Details

<b>Employer</b>	Pathshala
<b>Date of Interview</b>	5 <sup>th</sup> April, 2022
<b>Designation Offered</b>	Business Development Executive
<b>Maximum Earning Potential</b>	6,00,000 p.a.
<b>Interview conducted by</b>	Ms. Nidhi Shah (HR Executive)
<b>No. of students Appeared</b>	28
<b>No. of Students Selected</b>	4

### Company Overview

Pathshala is an e-learning platform headquartered in Rajkot, and founded in 2020. It is a venture of LEARN AND GROW EDUSOFT LLP. Their vision is to educate each child in India. Through E-Learning Platform, One of Most Convenient Channel of Understanding, it includes Animated Visuals and Video Lectures by the top notch Educationist across the Country. It aims to transform conventional schooling into a Digital Pathshala.

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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## Job Profile

**Offered Designation:** Business Development Executive

### **Roles and Responsibilities:**

- Contacting potential customers (parents and students) to set up meetings
- Counsel the students on learning pedagogies and convince them how Pathshala Education will be beneficial to their child.
- Maintain active engagement with new and existing leads
- Aim to increase customer interest
- Pitching products and services to clients

**Location:** Surat, Rajkot

**Other Criteria:** NIL

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