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UNIVERSITY**

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**SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajani University

## **Report on Final Campus Placement for ICICI Prudential Life Insurance Co. Ltd (IPru) on 3<sup>rd</sup> February, 2022**



### **Quick Details**

<b>Employer</b>	ICICI Prudential Life Insurance Co. Ltd (IPru)
<b>Date of Interview</b>	3 <sup>rd</sup> February, 2022
<b>Designation Offered</b>	Unit Manger/Bancassurance/Financial Service Consultant
<b>Maximum Earning Potential</b>	INR 2,65,000 p.a.
<b>Interview conducted by</b>	Mr. Ankit Gandhi (HR Had - Gujarat State) Ms. Bhumika Shah (HR Executive)
<b>No. of students Appeared</b>	18
<b>No. of Students Selected</b>	10

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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## Company Overview

Founded in 2000, ICICI Prudential Life Insurance Company Ltd. is a joint venture between 2 financial giants - ICICI Bank (largest private sector bank in India) and Prudential PLC (a 160 year old global financial services group). Since more than a decade the company has been responsibly securing & strengthening lives of its customers to wide range long term financial solutions in the space of savings, investments & protection while being a consistent market leader ever since inception. In addition, ICICI Prudential Life also has a comprehensive multichannel distribution network spanning various geographic and income segments to ensure that its products and services are accessible to customers. ICICI Prudential Life Insurance has been helping customers meet their long term financial goals by adopting an investment philosophy that aims to achieve risk adjusted returns over the long term. The customer centric approach and focus on innovation has enabled the company to garner the unstinted support of its customers and there creating a trusted brand in the Indian life insurance sector.

## Job Profile

**Offered Designation:** Unit Manger/Bancassurance/Financial Service Consultant

### Roles and Responsibilities:

#### Unit Manger

1. Utilizing your own network of friends, relatives, mobile contact list and social media to sell Life Insurance products.
2. Build a team of financial advisors; who are educated, who has social network, who is aspire to do more and who have goodwill in society

#### Bancassurance

1. Building relationship with the partner for allocated bank branches
2. Educating and training bank staff members about insurance products

#### Financial Service Consultant

1. Contacting and meeting customers with the details provided in Pre Fixed Appointments (PFAs)
2. Generating revenue through customer references and leads sourced by self, executing various outdoor activities to generate customer leads

### Location: Pan Gujarat

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