



**SARVAJANIK
UNIVERSITY**

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**SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajanic University

Report on Final Campus Placement for Berger Paints Ltd. on 28th September, 2021



Quick Details

Employer	Berger Paints Ltd.
Date of Interview	28 th September, 2021
Designation Offered	Sales Officer Trainees
Maximum Earning Potential	INR 5,75,000 p.a.
No. of students Appeared	8
No. of Students Selected	0

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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Company Overview

Berger Paints India is headquartered at Kolkata, with 16 strategically located manufacturing units across India (including the subsidiaries), 2 in Nepal, 1 each in Poland and Russia and about 162 stock points. The company also has an international presence in 4 countries (Nepal, Bangladesh, Poland and Russia). With employee strength of above 3450 as on 31st March, 2019 excluding the subsidiaries and a countrywide distribution network of 25,000+ dealers, Berger is acclaimed as a game changer in the sector with a vibrant portfolio of paints and tailor-made customer services in every paint segment.

The driving forces of Berger Paints - reflect the very spirit of its founder Lewis Berger - who laid the foundations of brand Berger way back in 1760 in the UK. With modest beginnings in India in 1923, today, Berger Paints India Limited is the second largest paint company in the country with a consistent track record of being one of the fastest growing paint companies, quarter on quarter, for the past few years. In 1983, the name of the Company was changed to Berger Paints India Limited.

Job Profile

Offered Designation: Sales Officer Trainees

Roles and Responsibilities:

On field sales and management of retailers, dealers and distributors

Location: PAN India

Eligibility Criteria:

- Should be MALE Candidate only
- Only MBA/PGDM specialization in Marketing with year of passout 2022
- Should possess minimum academic qualification as a Graduate in Science/Commerce /Management / Engineering only, before pursuing their MBA/PGDM program
- Should have scored at least 55% marks all throughout the academic career (10th, 12th and Graduation)

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- Should preferably have commandover at least one regional Indian language; apart from fluency in English & Hindi.
- Should have Good Communication, Interpersonal & Analytical skills.
- Should possess a two wheeler driving license, at the time of application.
- This is a transferable job and initial location of posting will be decided by the company basis internal requirement.

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