



**SARVAJANIK
UNIVERSITY**

INCLUSIVE | INTEGRATED | INNOVATIVE

creating an enlightened society...



**SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajani University

Report on Final Campus Placement for Smartinfosys on 5th January, 2022 at S. R. Luthra Institute of Management



Smartinfosys.net
Empowering People & Business

Quick Details

Employer	Smartinfosys
Date of Interview	5 th January, 2022
Designation Offered	Business Development Executive
Maximum Earning Potential	INR 3,20,940 p.a.
Interview conducted by	Ms Shreya Shetty (HR)
No. of students Appeared	20
No. of Students Selected	1

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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Company Overview

Smartinfosys.net is a brand owned by WebConnect Private Limited, and came into existence in 2001. Starting with a small set-up, we have gradually consolidated our resources and today have over 125 full-time team members working in five Development Centers in India.

The company works with the sole objective of empowering the customer business by providing state-of-the-art website design & development services, corporate branding services, graphic design, print design, and result-oriented SEO services. The company specializes in WordPress, Shopify, WooCommerce, Magento, Prestashop, Opencart, BigCommerce, Wix, Laravel, ReactJS and almost anything and everything in PHP.

Job Profile

Offered Designation: Business Development Executive

Roles and Responsibilities:

1. Identifying the customers through field marketing, newspapers, yellow pages, etc.,
2. Marketing website development services, multimedia solutions and website applications.
3. To provide post sales services and track, monitor, organize and report effectiveness of marketing efforts.
4. To interact with international clients on regular basis, generating international leads and putting in efforts to close the deals.

Location: Surat

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