



**SARVAJANIK
UNIVERSITY**

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**SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER**



Approved by AICTE | Constituent College of Sarvajani University

Report on Final Campus Placement for NuHome Decor on 7th January, 2022 conducted Off-Campus



Quick Details

Employer	NuHome Furnishings
Date of Interview	7 th January, 2022
Designation Offered	Management Trainee – Sales
Maximum Earning Potential	INR 3,96,000 p.a.
Interview conducted by	Ms. Supriya (Manager – HR)
No. of students Appeared	08
No. of Students Selected	01

Company Overview

NuHome Decor is a brand of Sumangal Silk Mills Pvt. Ltd. which manufactures a vast range of fabrics for home furnishings. The state-of-the-art machines are capable of handling all fabrics including silk and up to 1000 GSM thickness. NuHome offers a wide range of fabrics which include Jacquards, Embroidery, Digital Prints, Sheers and Upholstery. Manufacturing unit was set up in the year 1982, at

📍 M.T.B. College Campus, Nr. Adarsh Society, Athwalines, Surat-395001, Gujarat, India.

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Tarapur, near Mumbai. Under the able leadership of Shri Banwarilal Goenka and from there, the company has grown to multiple plants employing more than 500 people.

The brand name NuHome Furnishings was launched in the year 2012 which provided a new edge to create original and innovative designs inspired by the elements of nature that evoke a feeling of freshness and add opulence to the homes.

Job Profile

Offered Designation: Management Trainee – Sales

Roles and Responsibilities:

1. Selected candidates will join the company's channel sales team as a Management Trainee after completion of their on-job training.
2. Selected candidates will be solely responsible for channel partner acquisition, sales, accounts receivable and channel partner relationship management for their respective territories.
3. Candidates are required to manage dealer relationship,
4. New dealer addition
5. Album and roll sales for curtain and upholstery fabric
6. Payment collection
7. Assist in market research and survey
8. Assist in branding and marketing initiatives

Location: PAN India

Eligibility Criteria:

- None

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