

Sarvajanik Education Society
S. R. Luthra Institute of Management, Surat

Report on “ARISE (Acquire and Recognize Interview Skills for Employment)”
organised at S. R. Luthra Institute of Management, Surat during academic year
2018 - 2019



Placement team of S. R. Luthra Institute of Management, Surat has organised **ARISE** (Acquire and **Recognize Interview Skills for Employment**) - **Mock Personal Interview session for** final year students to groom for coming placement season.

There were 2 rounds of **ARISE** conducted during the year. **ARISE 1** was conducted on 15th and 29th September, 2019. All the students of Semester 3 were divided under 4 teams. 2 teams conducted mock round of interview at 8 am and rest 2 teams conducted at 2:30 p.m. 9 placement team faculty members were divided under these 4 teams. All 4 teams conducted interviews on both days.

There were 3 mock Job Description forms, covering HR, Marketing and Finance type of work profile, were prepared and shared to students before their interviews. They were informed in detail about job roles and responsibilities, location of job and detail description of earnings. Students were asked to choose any one of the offered job.

Teams conducted their interviews as a replica of placement interviews. They were asked to introduce themselves. Faculty coordinators have assessed clarity of job offered, their adaptability, self awareness and assessment, body language and communication and self selling.

Faculties gave scores to each students based on above mentioned criteria. Faculties marked strength and weaknesses of the students during the interview in the separate sheet. Students were given immediate feedback on scope of improvement areas on personal basis immediately after the interview. In all, improvement remarks were given at the end of the session over.

Second round of the ARISE was arranged on the 5th and 19th January, 2019. 59 students registered for ARISE -2, who were interviewed by the placement faculty Teams by different 3 Job description forms and different style of question answer set. In round 2, more detail knowledge about the product, market was assessed along with the basic criteria same like ARISE 1.

The event was intended for: Semester 4 (Shift 1 and 2)

Number of Students Attended: ARISE 1 Shift I – 97 Shift II – 95 Total – 192

ARISE 2: Shift I – 26 Shift II – 33 Total - 59

Number of Faculties Attended: Shift I - 11 Shift II – 11 Total – 22

Name of Faculties Attended: Dr. Ravi Vaidya, Dr. Hiren Patel, Dr. Parinaz Bharucha, Ms. Rupal Chaudhari, Ms. Roshni Singh, Ms. Esha Pandya, Mr. Riddhish Joshi, Ms. Drashti Shah, Ms. Darshana Shah

Outcome: Participants were groomed for Mock Personal Interview session for coming placement season. They were very happy for personal feedback for improvement.