

Sarvajanik Education Society
S. R. Luthra Institute of Management, Surat

Report on “Management Employability Enhancement Test (MEET) – An online Aptitude Test”
conducted at S. R. Luthra Institute of Management during academic year 2019-20



SARVAJANIK EDUCATION SOCIETY
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Luthra
INSTITUTE OF MANAGEMENT



MEET
Management Employability
Enhancement Test



The Corridor to Corporate

One of the stepping stone to commence selection procedure for any prominent recruiter for management graduate is an aptitude test. Various companies use aptitude test not only as a tool to eliminate the aspiring candidates but also a method to assess their critical thinking ability, calculative mind set and decision making quickly and accurately.

MEET is an online test conducted by S. R. Luthra Institute of Management with the objecting of improving aptitude, logical reasoning, verbal reasoning and critical analysis ability of the students. It was experienced that major national and international brands began their recruitment process with conducting an Aptitude test. This helped them not only scrutinizing the good candidates but also saving the valuable time. To name a few, IDFC Bank, Berger Paints, SainGobain Ltd., CalvinKare, Dmart, ITC, to name a few, had conducted aptitude test as a part of their selection procedure.

It is found that the critical thinking and aptitude development requires continuous thrust and therefore, the placement Team, S. R. Luthra Institute of Management, Surat has decided to conduct several MEET for each year.

For the Batch 2018-19, the placement team has conducted 20 MEETs (of which 7 MEETs were conducted during Academic Year 2018-19) and for the Batch 2019-21, the team has already conducted 7 MEETs.

The event was intended for:Semester II and IV (Both Shifts)

Number of Students Attended: Shift I – 110 (Sem IV) and 137 (Sem II), Shift II –108 (Sem IV) and 88 (Sem II), Total – 218 (Sem IV) and 225 (Sem II)

Number of Faculties Attended:Shift I –NA, Shift II – NA, Total – NA

Name of Faculties Attended: NA

Other Participants: ---

Outcome:The students found good hands on experiments to appear for online assessment for placements.