



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for Godrej and Boyce
Manufacturing Co. Ltd. on 29th February, 2020 at
S. R. Luthra Institute of Management, Surat**



Godrej & Boyce Mfg. Co. Ltd.

Company Overview

Engineering excellence and a strong pioneering spirit continues to underscore the operating philosophy of Godrej & Boyce Mfg. Co. Ltd. (G&B), the flagship company of the Godrej Group. Since 1897, G&B has played a pivotal role in India's economic growth and created sustainable value for all its stakeholders through its products and services across ten industries.

With revenues of INR 11,500 crore (FY 2019-20) and over 14,000 committed employees, G&B's diverse presence across 10 industries – from building complex bespoke engineering solutions to making branded consumer goods like appliances, furniture, locks and security solutions. G&B positively impacts the lives of one-third of India's population. Through international subsidiaries and joint ventures, the company's products have also established a strong global footprint across 5 continents.

G&B's B2B businesses have been built through strategic investments in high-end engineering capabilities and manufacturing scale. The company is a key partner for India's space missions and numerous satellite launches as well as a key supplier for complex engineered solutions for renewable energy, power transmission and other critical industrial infrastructure globally. G&B's security solutions have given the company a key role in securing national borders, cities, bank vaults, institutions and homes across India.

Quick Details

Employer	Godrej and Boyce Manufacturing Co. Ltd.
Date of Interview	29 th February, 2020
Designation Offered	Sales Trainee
Maximum Earning Potential	INR 750000 p.a.
Eligibility Criteria	<p>MBA Marketing specialisation with</p> <ul style="list-style-type: none"> • Excellent communication • Great Sales attitude • Readiness for handling agencies
Interview Conducted by	Mr. Dhiraj Varghese, Regional Manager
No. of students Appeared	01
No. of Students Selected	00

Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 GD	Stage 2 PI - 2	Stage 3 PI - 3	Selected
	Appeared	Appeared	Appeared	Appeared	
Students	01	01	00	00	00