



SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for LG Electronics (India) Ltd.  
on 17<sup>th</sup> February, 2020 at S. R. Luthra Institute of Management, Surat**



## Company Overview

LG Electronics focused on developing new innovations across the globe. They are committed to providing electronic products that help customers live better. To support this, we wish to continue bringing added value to the lives of consumers. LG offer a wide range of products across areas including, TV & Home Entertainment, Kitchen, Laundry, Computers, Air Conditioning & Solar.

LG's philosophy revolves around people, sincerity, and sticking to the fundamentals. It is to understand our customers and to offer optimum solutions and new experiences through ceaseless innovation, thus helping our customers lead better lives.

They are reaching out to discerning consumers with keen sensibilities - people who continue to explore new activities and take on new challenges to experience more and achieve a better life. They have developed their brand image gradually and consistently, always to communicate, "Life's Good." They care contemporary yet authentic, always evolving their fundamental philosophies to the modern arena.

## Quick Details

<b>Employer</b>	LG Electronics (India) Ltd.
<b>Date of Interview</b>	17 <sup>th</sup> February, 2020
<b>Designation Offered</b>	Team Leader
<b>Maximum Earning Potential</b>	INR 350000 p.a.
<b>Eligibility Criteria</b>	<p>MBA Marketing specialisation with</p> <ul style="list-style-type: none"> <li>• Excellent communication</li> <li>• Great Sales attitude</li> <li>• Readiness for Agency management</li> </ul>
<b>Interview Conducted by</b>	Mr. Palak Patel, Regional Manager
<b>No. of students Appeared</b>	08
<b>No. of Students Selected</b>	02

## Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 PI - 1	Stage 2 PI - 2	Stage 3 PI - 3	Selected
	Appeared	Appeared	Appeared	Appeared	
<b>Students</b>	08	04	04	02	<b>01</b>