



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for Anything Skool Ltd.
on 24th February, 2020 at S. R. Luthra Institute of Management, Surat**



Company Overview

Anything Skool Ltd. Is a Liberty venture having its mark in various categories related to school such as Shoes, Uniform, Apparels, School Accessories, Back Packs, KinderGarden kits etc. Ranging from Small to large products, the company targets organised schools in India to help them get rid of uniform and other accessories.

As a span of its operation to tier B cities, Anything Skool Ltd. Planned to hire the candidates and the hired candidates are required to connect to various schools to understand their needs and provide them with products and services of Anything Skool Ltd.

Presently, co. has presence in 11 states and 28 cities to cater with. The full fledge operations of Anything Skool Ltd. Starts from 2011 onwards with shifting from leather business to School accessories business. The co. was formerly known as, Liberty Innovative Outfits Ltd.

Quick Details

Employer	Anything Skool Ltd.
Date of Interview	24 th February, 2020
Designation Offered	Executive Business Development
Maximum Earning Potential	INR 350000 p.a.
Eligibility Criteria	<p>MBA Marketing specialisation with</p> <ul style="list-style-type: none"> • Excellent communication • Great Sales attitude • Readiness for lead follow ups
Interview Conducted by	Mr. Sandipa Singh, Head – HR
No. of students Appeared	16
No. of Students Selected	02

Selection Process Details

Stages of Selection	Pre- Placement Talk	Stage 1 PI - 1	Stage 2 PI - 2	Selected
	Appeared	Appeared	Appeared	
Students	16	14	03	02