



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for JustDial Ltd.
on 28th January, 2020 at S. R. Luthra Institute of Management, Surat**



Company Overview

Just Dial Limited is India's No. 1 Local Search engine that provides local search related services to users across India through multiple platforms such as website, mobile website, Apps (Android, iOS, Windows), over the telephone (voice, pan India number 8888888888) and text (SMS). Justdial has also initiated 'Search Plus' services for its users. These services aim at making several day-to-day tasks conveniently actionable and accessible to users through one App. By doing so, it has transitioned from being purely a provider of local search and related information to being an enabler of such transactions. Justdial has also recently launched JD Omni, an end-to-end business management solution for SMEs, through which it intends to transition thousands of SMEs to efficiently run their business online and have adequate online presence via their own website and mobile site. Apart from this, it has also launched JD Pay, a unique solution for quick digital payments for its users and vendors, and JD Social, its official social sharing platform to provide curated content on latest happenings to users. The organisation also aims to make communication between users and businesses seamless through its Real Time Chat Messenger.

Quick Details

Employer	JustDial Ltd.
Date of Interview	28 th January, 2020
Designation Offered	Certified Internet Consultant
Maximum Earning Potential	INR 273000 p.a.
Eligibility Criteria	<p>MBA Finance and Marketing specialisation with</p> <ul style="list-style-type: none"> • Excellent communication • Great Sales attitude • Readiness for Field sales
Interview Conducted by	Mr. Devanshu Kapadia, Cluster Manager
No. of students Appeared	36
No. of Students Selected	12

Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 GD	Stage 2 PI - 1	Stage 3 PI - 2	Selected
	Appeared	Appeared	Appeared	Appeared	
Students	36	36	21	16	12