



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for Naukri.com on 16th January, 2020 at S. R. Luthra Institute of Management, Surat



Company Overview

Naukri.com is an Indian employment website operating in India and Middle East founded in March 1997. Naukri.com was founded by Indian businessman Sanjeev Bikhchandani, who started Info Edge (India) Ltd. in 1995. As of Dec 2016 Naukri.com had a database of about 49.5 million registered job seekers and an average of about 15,000 resumes were added daily while about 130,000 resumes were modified daily during the Fiscal year 2013–14. During the Fiscal year 2013–14, 51,000 corporate customers (including hiring consultants/firms) paid Naukri.com for services like database access, job postings, advertising / listing on the site amongst others.

Naukri.com was launched in March 1997. The company was started as a floorless employment exchange. It was a database of resume, jobs, and recruitment consultants. Conceived as a platform of job seekers and hiring managers to meet, the services went commercial in October 1997. Info Edge offered salary reports to various categories of college graduates such as engineering and MBAs. Salary reports were sold to companies, somewhere between 5000 and 10,000 INR. Sanjeev and his business partner at Info Edge operated from servants' quarter located in Sanjeev's home.

Quick Details

Employer	Naukri.com
Date of Interview	16 th January, 2020
Designation Offered	Senior Executive
Maximum Earning Potential	INR 450000 p.a.
Eligibility Criteria	<p>MBA Marketing specialisation with</p> <ul style="list-style-type: none"> • Excellent communication • Sales attitude • Ready to work with corporate clients
Interview Conducted by	Mr. Mihir Dalal, Regional Head - Operations
No. of students Appeared	14
No. of Students Selected	02

Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 GD	Stage 2 PI - 1	Stage 3 PI - 2	Selected
	Appeared	Appeared	Appeared	Appeared	
Students	14	14	4	3	02