



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for iResponze Pvt. Ltd.
on 06th February, 2020 at S. R. Luthra Institute of Management, Surat**



Company Overview

ESTABLISHED IN 2014 WITH A VIEW TO RESPOND TO GUEST REVIEWS. RESPONDING TO GUEST REVIEWS TAKES TIME. SO DOES ENSURING YOUR GUESTS HAVE A GREAT EXPERIENCE.

CREATED BY HOTELIERS FOR HOTELIERS. IRESPONZE OFFERS TAILOR-MADE DIGITAL MARKETING SOLUTIONS SPECIFICALLY FOR HOTELS AND RESORTS TO STRENGTHEN THEIR ONLINE PRESENCE AND SUPPORT REVENUE GROWTH.

Respond to Guest Review + Surveys : Our engagement team monitors and responds to your brand reviews, surveys, and reviews on third-party sites, within 24-48 hours with an authentic and engaging voice - all while adhering to your brand standards.

Post to Social Media : We partner with you to create a social media strategy for Facebook & Instagram showcasing your hotel's best features with both user-generated and custom content.

Reply to Direct Messages : Our team stays connected with your guests by responding to direct messages on your social channels, answering questions and resolving issues within 24-48 hours while building relationships.

Quick Details

Employer	iResponze Pvt. Ltd.
Date of Interview	06 th February, 2020
Designation Offered	Engagement Ambassador
Maximum Earning Potential	INR 210000 p.a.
Eligibility Criteria	<p>MBA Finance, Marketing and HR specialisation with</p> <ul style="list-style-type: none"> • Excellent communication • Approach for client survey • Ready to work for night hours
Interview Conducted by	Mr. Dipak Kumar, Manager - Operations
No. of students Appeared	21
No. of Students Selected	01

Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 Written Test	Stage 2 PI - 1	Stage 3 PI - 2	Selected
	Appeared	Appeared	Appeared	Appeared	
Students	21	16	7	3	01