



**SARVAJANIK EDUCATION SOCIETY**  
**SMT. SHARDARANI RAMESHCHANDER**



## **Report on Final Campus Placement for BMW Eminent Cars Pvt. Ltd. on 15<sup>th</sup> February, 2020 at S. R. Luthra Institute of Management, Surat**



### **Company Overview**

BMW Eminent Cars Pvt. Ltd. is a venture by one of the prominent partners in West India with outstanding work in automotive business.

BMW Eminent Cars promises that buying and owning a BMW will be an exceptional experience. They accord great courtesy to our customers; and their interaction with them reflects our competence, enthusiasm and enjoyment at what they do.

Your trust with BMW Eminent Cars in west of India begins with an enquiry call that leads you to a team of experts assisting you on which car best complements your lifestyle. Based on schedules, no stone will be left unturned to ensure that your BMW arrives at your doorstep on time.

BMW Facility in Surat is spread over 35,000+ square feet and has up to 6 cars on display. The showroom interiors are designed with exquisite materials from different countries, showcasing a melange of aesthetics. They are situated at the heart of Surat at the busiest road – Dumas Piplod Road.

BMW dealership is more than just exceptional vehicles, great advice and perfect customer service. You expect personal advice and the feeling that you are being listened to and understood. This is exactly the philosophy our dealerships take very seriously.

## Quick Details

<b>Employer</b>	BMW Eminent Cars Pvt. Ltd.
<b>Date of Interview</b>	15 <sup>th</sup> February, 2020
<b>Designation Offered</b>	Sales Executive
<b>Maximum Earning Potential</b>	INR 400000 p.a.
<b>Eligibility Criteria</b>	<ul style="list-style-type: none"> <li>• Excellent Communication skill</li> <li>• Good convincing skill</li> <li>• Approach for sales and marketing and management</li> <li>• Ready to work for long hours with exclusive corporate clients</li> </ul>
<b>Interview Conducted by</b>	Ms. Nilam Gajiwala, Manager – HR
<b>No. of students Appeared</b>	98
<b>No. of Students Selected</b>	01

## Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 GD	Stage 2 PI - 1	Stage 3 PI - 2	Selected
	Appeared	Appeared	Appeared	Appeared	
<b>Students</b>	98	98	18	4	<b>01</b>