



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for DMart on 10th January, 2020 at S. R. Luthra Institute of Management, Surat



Company Overview

DMart is owned and operated by Avenue Supermarts Ltd. (ASL) – a company founded by Mr. Radhakishan Damani. DMart is a one-stop supermarket chain that aims to offer customers a wide range of basic home and personal products under one roof. Each DMart store stocks home utility products - including food, toiletries, beauty products, garments, kitchenware, bed and bath linen, home appliances and more - available at competitive prices that our customers appreciate. Our core objective is to offer customers good products at great value. DMart is present in India across 11 States and 1 Union Territory.

DMart was started by Mr. Radhakishan Damani and his family to address the growing needs of the Indian family. From the launch of its first store in Powai in 2002, DMart today has a well-established presence in 221 locations across Maharashtra, Gujarat, Andhra Pradesh, Madhya Pradesh, Karnataka, Telangana, Chhattisgarh, NCR, Tamil Nadu, Punjab and Rajasthan. With our mission to be the lowest priced retailer in the regions we operate, our business continues to grow with new locations planned in more cities.

The supermarket chain of DMart stores is owned and operated by Avenue Supermarts Ltd. (ASL). The company has its headquarters in Mumbai.

The brands D Mart, D Mart Minimax, D Mart Premia, D Homes, Dutch Harbour, etc are brands owned by ASL.

Quick Details

Employer	DMart Ltd.
Date of Interview	10 th January, 2020
Designation Offered	Management Trainee
Maximum Earning Potential	INR 300000 p.a.
Eligibility Criteria	<p>MBA with Marketing Specilisation</p> <ul style="list-style-type: none"> • Excellent Communication skill • Good convincing skill • Approach for sales and marketing and management • Ready to work during holidays
Interview Conducted by	Ms. Meruna Das, H R Head, Gujarat circle
No. of students Appeared	62
No. of Students Selected	04

Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 Written Test	Stage 2 GD	Stage 3 PI	Selected
	Appeared	Appeared	Appeared	Appeared	
Students	62	62	24	11	04