



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for Kotak Mahindra Bank Ltd. on 03rd January, 2020 at S. R. Luthra Institute of Management, Surat



Company Overview

Kotak Mahindra Bank Limited is an Indian private sector bank headquartered in Mumbai, Maharashtra, India. It offers banking products and financial services for corporate and retail customers in the areas of personal finance, investment banking, life insurance, and wealth management. As of April 2019, it is the second largest Indian private sector bank by market capitalization, with 1600 branches & 2519 ATMs.

In 1985, Uday Kotak founded what later became an Indian financial services conglomerate. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the group's flagship company, received a banking licence from the Reserve Bank of India. With this, KMFL became the first non-banking finance company in India to be converted into a bank.[6]

In a study by Brand Finance Banking 500 published in February 2014 by Banker magazine, KMBL was ranked 245th among the world's top 500 banks with brand valuation of around \$481 million and brand rating of AA+.

Quick Details

Employer	Kotak Mahindra Bank Ltd.
Date of Interview	03 rd January, 2020
Designation Offered	Relation Officer
Maximum Earning Potential	INR 470000 p.a.
Eligibility Criteria	<p>MBA with Finance/Marketing Specilisation</p> <ul style="list-style-type: none"> • Should have sales orientation • Customer acquisition • Customer retention • Cost efficiency through process • An immense interest in developing relationship with the customers
Interview Conducted by	Mr. Vikas Electriwala, Regional Head - Sales
No. of students Appeared	112
No. of Students Selected	12

Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 GD	Stage 2 PI - 1	Stage 3 PI - 2	Selected
	Appeared	Appeared	Appeared	Appeared	
Students	112	110	46	19	12