



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Pool Campus Placement for ITC Ltd. on 14th November, 2019 at ITC, Ahmedabad



Company Overview

ITC is one of India's most admired and valuable corporations with a diversified business portfolio comprising Cigarettes and Tobacco, Paper and Paperboards, Packaging, Hotels, Foods, Personal Care, Information Technology, Lifestyle Retailing and Agri Businesses. ITC has ambitious growth plans for the future and is an exemplar company for its commitment to the triple bottom line. Over the past several years, ITC has been one of the very few companies of its size in the world, that has been both carbon positive and water positive and has for the past three years been solid waste recycling positive as well. It is amongst the very few companies that have attempted to refashion its business models to enlarge employment and create livelihoods and to add value to every element of the value chain of which its businesses are a part. ITC is an Indian company with an abiding commitment to create enduring value for society and the nation and is always committed to Putting India First.

Quick Details

Employer	ITC Ltd.
Date of Interview	14 th November, 2019
Designation Offered	Sales Trainees
Maximum Earning Potential	INR 430000 p.a.
Eligibility Criteria	<ul style="list-style-type: none"> • 50% marks in SSC and HSC (10th ,12th). • Specialization should MBA – Marketing
Interview Conducted by	Ms. Apeksha Patel, Regional HR
No. of students Appeared	5
No. of Students Selected	3

Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 GD	Stage 2 PI - 1	Stage 3 PI - 2	Selected
	Appeared	Appeared	Appeared	Appeared	
Students	5	5	5	4	3