



SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER



## Report on Final Campus Placement for Berger Paints Ltd. on 22<sup>nd</sup> November 2018



### Company Overview

Berger Paints India Ltd. is a paint company based in India, Kolkata. It has manufacturing units in India, Nepal, Poland and Russia. The company has presence in India, Russia, Poland, Nepal and Bangladesh. It has an employee strength of around 3,500 and distribution network of around 25,000+ dealers.

### Quick Details

<b>Employer</b>	Berger Paints Ltd.
<b>Date of Interview</b>	22 <sup>nd</sup> November 2018
<b>Designation Offered</b>	Sales Office Trainee
<b>Maximum Earning Potential</b>	INR 7,50,000 p.a.
<b>Eligibility Criteria</b>	Only male marketing specialization with 55% in 10 <sup>th</sup> , 12 <sup>th</sup> , Graduation and MBA (till Sem. II), no backlogs
<b>Interview Conducted by</b>	Interviews final conducted at the company premises
<b>No. of students Appeared</b>	15
<b>No. of Students Selected</b>	02

## Job Profile

### Roles and Responsibilities:

**Sales Office Trainee** – Should preferably have command over at least one regional Indian language; apart from fluency in English & Hindi. Should have Good Communication, Interpersonal & Analytical skills.

Should possess minimum academic qualification as Graduate in Science / Commerce /Management/ Engineering only, before pursuing their MBA program. However, students with graduation in Engineering having Information Technology /Telecommunication specializations shall not apply as they will not be considered for this division.

**Location:** Gujarat

	<b>Pre-Placement Talk</b>	<b>Stage 1 Online Aptitude test</b>	<b>Stage 2 Personal Interview-1</b>	<b>Stage 4 Personal Interview-2</b>	<b>Stage 5 Final round of Personal Interview-3</b>
	Appeared	Appeared	Appeared	Shortlisted	Selected
<b># Students</b>	15	10	04	02	02

Out of total 15 students appeared for the aforementioned designation, 02 students were finally selected after Online Aptitude Test, and series of Personal Interviews.