



Report on Final Campus Placement for Prakash Chemical Agencies Pvt. Ltd. on 18th January 2019 at S. R. Luthra Institute of Management



Company Overview

Prakash Chemicals Agencies (PCAPL) is a Global Market Leader in the distribution of versatile chemicals - connecting chemical manufacturers and end users to provide innovative business solutions. With a portfolio of over 200 products and a highly diverse supplier base, PCAPL offers a one-stop shop solution to more than 2,000 customers Pan India. Headquartered in Vadodara (Gujarat, India), the company operates a global network with more than 10 locations in different geographies. With a robust team and business model, the company is dedicated to satisfying the need of the customer - ensuring that every order is delivered with speed, quality and accuracy.

Quick Details

Employer	Prakash Chemicals Agencies
Date of Interview	18 th January 2019
Designation Offered	Management Trainee
Maximum Earning Potential	INR 3,00,000 p.a.
Eligibility Criteria	Only for marketing students

Interview Conducted by	Ms. Gauri Jadhav (Manager – HR)
No. of students Appeared	16
No. of Students Selected	01

Job Profile

Roles and Responsibilities:

Customer relationship management, gathering market information, new product development and reporting.

Location: Surat, Ahmedabad, Baroda

	Pre- Placement Talk	Stage 1 Written Test	Stage 2 Personal Interview
	Appeared	Appeared	Selected
# Students	16	12	01

Out 16 students who appeared for the aforementioned designation, 12 appeared for the written test and 01 student was finally selected for the same.