



SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for CavinKare Pvt. Ltd. on  
8<sup>th</sup> January, 2018 at S. R. Luthra Institute of Management**



## Company Overview

CavinKare Pvt. Ltd is a FMCG major with a strong Pan India and International foot print in manufacturing and marketing personal care and food products. For the last two decades CavinKare has been providing the Indian market with a range of high quality beauty products that are backed by modern research and development, a strong distribution network and above all a selection of the safest ingredients for the products.

CavinKare Pvt. Ltd. was formerly known as Chik India Ltd., changed its name to CavinKare Pvt. Ltd. in 1998. In 1983 with a single product, CavinKare started out as a small partnership firm. The Company that began its journey as Chik India Ltd was renamed as CavinKare Pvt. Ltd (CKPL) in 1998. With innovative Entrepreneur C.K. Ranganathan at the helm, CavinKare has emerged into a successful business enterprise. The company has organized itself with the operating groups such as; Personal Care, Foods, Snacks, Dairy, Beverages, International Business etc. Smart marketing and clear product positioning not only ensured CavinKare's growth but also helped the company broaden its product portfolio.

Quick Details	
<b>Employer</b>	CavinKare Pvt. Ltd.
<b>Date of Interview</b>	8 <sup>th</sup> January, 2019
<b>Designation Offered</b>	Deputy TSO
<b>Maximum Earning Potential</b>	INR 5,00,000 p.a.
<b>Eligibility Criteria</b>	60% marks in 10th, 12th, Graduation and MBA
<b>Interview Conducted by</b>	Ms. Madhavi Minocha (HR Manager) Mr. Ankit Srivastava (Area Manager) Mr. Amrish (Regional Sales Head)
<b>No. of Students Appeared</b>	32
<b>No. of Students Selected</b>	3

## Selection Process Details

	<b>Pre- Placement Talk</b>	<b>Stage 1 GD</b>	<b>Stage 2 PI</b>	
	Appeared	Appeared	Appeared	Selected
<b># Students</b>	32	29	11	3