



SARVAJANIK EDUCATION SOCIETY

SMT. SHARDARANI RAMESHCHANDER



## Report on Final Campus Placement for Saffron Lifestyle Traders Pvt. Ltd. on 31<sup>st</sup> December 2018



### Company Overview

Saffron Lifestyle Traders Private Limited has been into retailing since 19 years. Saffron now has 100 stores under their umbrella in West India. They were the distributors for Nike for entire Gujarat for almost 3 years. They became the largest Master Franchise for Levi Strauss India Private Limited for West India, both in terms of volume and number of stores. Today Saffron is looked at as a big retail group in Gujarat and having a full- fledged staff working under the Managing Director.

### Quick Details

<b>Employer</b>	Saffron Lifestyle Traders Pvt. Ltd.
<b>Date of Interview</b>	31 <sup>st</sup> December 2018
<b>Designation Offered</b>	Management Trainee
<b>Maximum Earning Potential</b>	INR 1,80,000 p.a.
<b>Eligibility Criteria</b>	--
<b>Interview Conducted by</b>	Interviews final conducted at the company premises (Ms. Sheetal Mahot – Manager-HR)
<b>No. of students Appeared</b>	01
<b>No. of Students Selected</b>	00

## Job Profile

### Roles and Responsibilities:

**Management Trainee** – Handling complete retail store operations, sales and customer services; handling customers efficiently and maintaining high standard service; maintaining a database of Potential Customers and initiating regular follow up; ensuring zero complaint position; managing the Inventory of the store; responsible for Internal Audit of Stock Movement and similar.

**Location:** Ahmedabad

	<b>Stage 1</b>	
	<b>Personal Interview</b>	
	Appeared	Selected
<b># Students</b>	01	00

There were no selections for the aforementioned posts.