



SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for HDFC Bank Ltd. on  
6<sup>th</sup> October, 2018 at S. R. Luthra Institute of Management**



## Company Overview

The Housing Development Finance Corporation Limited (HDFC) was amongst the first to receive an 'in principle' approval from the Reserve Bank of India (RBI) to set up a bank in the private sector, as a part of RBI's liberalisation of the Indian Banking Industry in 1994. The bank was incorporated in August 1994 in the name of 'HDFC Bank Limited', with its registered office in Mumbai, India. HDFC Bank commenced operations as a Scheduled Commercial Bank in January 1995. The Bank's target market is primarily large, blue-chip manufacturing companies in the Indian corporate sector and to a lesser extent, small & mid-sized corporates and agri-based businesses. For these customers, the Bank provides a wide range of commercial and transactional banking services, including working capital finance, trade services, transactional services, cash management, etc. The bank is also a leading provider of structured solutions, which combine cash management services with vendor and distributor finance for facilitating superior supply chain management for its corporate customers.

### Quick Details

<b>Employer</b>	HDFC Bank Limited
<b>Date of Interview</b>	6 <sup>th</sup> October, 2018
<b>Designation Offered</b>	Personal Banker (Sales)
<b>Maximum Earning Potential</b>	INR 4,83,155 p.a.
<b>Eligibility Criteria</b>	<ul style="list-style-type: none"> <li>• Minimum 50% in 10th, 12th &amp; Graduation</li> <li>• No Back Papers</li> <li>• Final year students of 2 yrs full time MBA / PGDBM</li> <li>• Only Marketing &amp; Finance Candidates are eligible</li> </ul>
<b>Interview Conducted by</b>	Mr. Kashyap Kotak, Mr. Devanshu Kumar
<b>No. of students Appeared</b>	79
<b>No. of Students Selected</b>	17

### Selection Process Details

	<b>Pre-Placement Talk</b>	<b>Stage 1 Online test</b>	<b>Stage 2 GD</b>	<b>Stage 3 PI</b>	
	Appeared	Appeared	Appeared	Appeared	Selected
<b># Students</b>	79	79	55	17	17