Sarvajanik Education Society S. R. Luthra Institute of Management

Report on Final Campus Placement of Axis Bank Ltd. SRLIM, Surat

Axis Bank Ltd. offered Customer Service Officer – Operation with INR 2.04 lacs PA to final year students of S. R. Luthra Institute Of Management (SRLIM), Surat on 4th May, 2015



Axis Bank Limited (formerly UTI Bank) is the third largest private sector bank in India. It offers financial services to customer segments covering Large and Mid-Sized Corporates, MSME, Agriculture and Retail Businesses. Axis Bank has the largest ATM network among private banks in India and it operates an ATM at one of the world's highest sites at Thegu, Sikkim at a height of 4,023 meters (13,200 ft) above sea level.

Axis Bank has eight international offices with branches at Singapore, Hong Kong, Dubai (at the DIFC), Shanghai, and Columbo, and Colomboand representative offices at Dubai and Abu Dhabi, which focus on corporate lending, syndication, investment banking and liability businesses.

Axis Bank Limited offered Maximum Earning Potential of INR 2.04 lacs P.A. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat. The offered profile was **Customer Service Officer - Operations**. Candidates are responsible for branch operations/transactions assigned to him/her, maintaining relations with existing customers, servicing the customers, query handling and generating revenue through cross selling of various financial products. **The offered location was anywhere in Gujarat.**

There were 2 rounds of selection process.

1. Written Test

21 eligible candidates from SRLIM participated in the written test at Company Premises, Ahmadabad on 10th May 2015. They were examined on various topics like probability, percentages, proportions, profit/loss and other quantitative skill and logical reasoning skills.

2. HR Interview Round

7 candidates out of 21 cleared the written test. HR team interviewed each of them on HR related issues. The HR interview was conducted by Mr. Nirav Shah (Human Resource, Gujarat Circle, Axis Bank Ltd.) was held on 17th May at Ahmadabad. The students were tested based their attitude towards job and life approach for service, communication and soft skills.

Out of 7 students, 3 students were finally selected.