## Sarvajanik Education Society

## S. R. Luthra Institute of Management Report on Final Campus Placement of IndusInd Bank Itd

## IndusInd Bank offered INR 4 lacks p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat.



IndusInd Bank Limited is a Mumbai based Indian new generation bank, established in 1994. The bank offers commercial, transactional and electronic banking products and services. IndusInd Bank was inaugurated in April 1994 by Union Finance Minister Manmohan Singh. Indusind Bank is the first among the new-generation private banks in India.

IndusInd Bank has 638 branches, and 1238 ATMs spread across 392 geographic locations of the country as on 30 September 2013. It also has a representative office in London and another in Dubai. Mumbai has the maximum number of bank branches followed by New Delhi and Chennai. The bank has also proposed to double the branches count to 1200 by March 2017.

IndusInd Bank offered Maximum Earning Potential of INR 4 lacks p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat. The offered profile was Management Trainee - Customer Service Manager. Candidate are responsible for revenue generation, CASA target achievement and also managing client servicing in designated branch through multiple products such as Investment Products, Liability Products, Credit cards, Mutual Funds and Life insurance.

Pool Campus Interview was organized at Vadodara on 12th January, 2015. 14 students applied and appeared for the Group Discussion round from S. R. Luthra Institute of Management (SRLIM), Surat, 2 students were shortlisted for the personal interview round. The experience of the day was very good. It was a wonderful opportunity for all those who are looking for career opportunities in bank.

