## Sarvajanik Education Society S. R. Luthra Institute of Management

## Report on Campus Interview of Shree Ramkrishna Exports Pvt. Ltd (SRK Group of Companies)

Shree Ramkrishna Export Pvt. Ltd. (SRK) offered INR of 1.8 lacs p. a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat on 23<sup>rd</sup> January, 2015.



Mr. Nirav Mandir (Chief HR officer, SRK) talking to Students of SRLIM, Surat



Students of SRLIM along with Mr. Hiren Patel (Placement officer- SRLIM) at SRK Empire for final round of selection

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Shree Ramkrishna Export Pvt. Ltd. (SRK) was established humbly in 1970 by the versatile and charismatic entrepreneur Mr. Govind Dholakia. Driven by his farsighted vision and motivated by the spirit of evolution, SRK marked several milestones in its growth history, domestically and overseas. With affiliates across USA & Hong Kong, SRK has carved a niche in the dynamic international diamond industry.

Shree Ramkrishna Exports Pvt. Ltd. had visited S. R. Luthra Institute of Management (SRLIM), Surat for campus recruitment on 23rd January, 2015. They offered placements at their Surat and Mumbai offices. The pre-placement talk was presented by Mr. Nirav Mandir (Chief HR officer, SRK) by introduction of Shree Ramkrishna Exports Pvt. Ltd., the journey of Mr. Govind Dholakia (Founder & Chairman, SRK) from rags to riches who established the company in 1970 and how he created SRK as India's leading diamond manufacturer. He also talked about the various milestones achieved by the company for instance DTC Sightholder from De Beers Group, its business operations in Surat, Mumbai and foreign countries like Hongkong, Canada etc. They offered CTC of 1.8 lacs p.a. After completion of PPT, many students clarified their doubts by asking various questions.

The Pre-placement talk was attended by 105 students of SRLIM. There were 92 students applied for the company, appeared for the Group Discussion round. 35 students were shortlisted for the Personal round of Interview.

Group Discussion was being carried out separately for finance and marketing. Subject related topics were given for GD. Personal Interview for marketing has been conducted by Mr. Nirav Mandir (Chief HR Officer, SRK) and for Finance by Mr. Ram Pavthawala (Chief Manager, Finance and Accounts, SRK) and by CA. Vijay Gevariya (Account Executive, SRK).

18 students were shortlisted for further found of Personal Interview, at the company premises. Mr. Shreyansh Dholakia (Director, SRK), Mr. Brijesh Narola (Director, SRK) and Mr. Nirav Mandir (Chief HR Officer, SRK) interviewed shortlisted candidates at SRK Empire, Katargam. 7 students of SRLIM finally offered at SRK group of companies.