

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of IndiaMARTInterMESH Ltd.  
(IndiaMART.com) at SRLIM, Surat**

**IndiaMART InterMESH Ltd. offered INR 2.82 lacs p.a. to final year students of S. R. Luthra Institute Of Management (SRLIM), Surat as on 3<sup>rd</sup> February, 2015**



**Ms. Ashtha Garg (Regional Manager HR, IndiaMART) addressing the students at SRLIM**

IndiaMART.com is India's largest online marketplace for Small & Medium Size Businesses, connecting global buyers with suppliers. The company offers a platform & tools to over 1.5 million suppliers to generate business leads from over 10 million buyers, who use the platform to find reliable & competitive suppliers. The company has over 2600 employees located across 40+ offices in the country. Its existing investors include Intel Capital and Bennett, Coleman & Co. Ltd.

IndiaMART.com offers products that enable small & medium size businesses generate business leads (online catalogs/store-fronts), establish their credibility (third party verified trust profile) and use business information (finance, news, trade shows, tenders) for their business promotion.

IndiaMART.com has visited S. R. Luthra Institute Of Management (SRLIM), Surat for campus recruitment on 3<sup>rd</sup> February, 2015. There were three representatives from IndiaMART.com; Ms. Ashtha Garg (Regional Manager HR, IndiaMART), Ms. Archana Kakad (Sr. Talent acquisition, IndiaMART) and Mr. Shailesh Tiwari (Branch manager, IndiaMART), visited SRLIM to conduct an interview.

The offered profile was Sales Executive, in which, candidate are required to meet new prospect, build up new clients by selling. They are also expected to maintain relationship with customers as well as generate business for company. Offered Job location were Surat, Mumbai and Baroda.

There was pool campus interview, more than 55 Students applied from 3 reputed Management colleges. 9 students were shortlisted from the round of Personal Interview. Finally 5 students were offered with maximum earning Potential of INR 2.82 Lacs p.a. It was a wonderful opportunity for all those who were eager to work in online industry.