

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of ICICI Prudential Life Insurance Co
Ltd. at SRLIM, Surat**

**S. R. Luthra Institute of Management (SRLIM), Surat has organized Campus Interview
of ICICI Prudential Life Insurance Co Ltd. on 24th February, 2015,
offered INR 1.70 lacs p.a**



ICICI Prudential Life Insurance Company (ICICI Prudential Life) is a joint venture between ICICI Bank Ltd., India's largest private sector bank, and prudential plc, a leading international financial services group headquartered in the United Kingdom. ICICI Prudential Life was amongst the first private sector life insurance companies to begin operations in December 2000 after receiving approval from Insurance Regulatory Development Authority of India (IRDAI).

For over a decade, ICICI Prudential Life has maintained its dominant position (on new business retail weighted basis) amongst private life insurers in the country, with an array of products to match the different life stage requirements of customer and enable them to achieve their long term financial goals.

ICICI Prudential Life Insurance Co Ltd. has visited to S. R. Luthra Institute Of Management (SRLIM), Surat for Campus Placement of final year students. There were two representatives from ICICI Prudential Life Insurance Co Ltd; Mr. Ankit Gandhi (Senior Manager – HR, ICICI Prudential Life Insurance Co. Ltd) and Mr. Dipak Rathod (Associate Regional Manager, ICICI Prudential Life Insurance Co. Ltd) visited SRLIM to conduct an interview on 24th February, 2015.

Mr. Gandhi began with the introduction of the company. He also talked about the various milestones achieved by the company and its business in Surat, and other countries. He also mentioned about the kind of training that would be given to the students during probation period for identifying and developing their skills. They offered placements in Surat with Maximum Earning Potential of INR 1.70 Lacs p.a. After completion of PPT, many students clarified their doubts by asking various questions.

There were 16 students who are appeared for pre-placement talk, 2 students applied for final round of Personal Interview. 1 student of SRLIM, Surat was offered.