

**Sarvajanik Education Society**

**S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Endeavor Careers Pvt. Ltd at  
SRLIM, Surat**

**Endeavor Careers Pvt. Ltd. offered INR lacs p.a. to final year students of S. R. Luthra  
Institute of Management (SRLIM), Surat on 25<sup>th</sup> February, 2015**



**Ms. Pinky Jain (Center Manager, Endeavor Careers Pvt. Ltd.) and Ms. Meghana Shukla  
(Assistant Center Manager, Endeavor Careers Pvt. Ltd.) conducting Pre-Placement Talk  
with SRLIM Students on 25<sup>th</sup> February, 2015**

Endeavor Careers is a management coaching institute with presence in multiple cities across India. It was co-founded by alumni of some of the best B schools in the country including IIM-A, IIM-L, S.P Jain to just name a few. With the core business of "test preparation" for the competitive exams like CAT, GMAT, CLAT and GRE; students at Endeavor are exposed to the company's in-house copyright material and state-of-art facilities to be most competent in these exams. Regular mentoring from dedicated faculty members ensures students stay focused and motivated through-out the intense preparation module.

The institute was formed with the vision of not only producing students with high aptitude to crack the B-school code, but also to guide and mentor students from all kinds of background in a way that they become confident and more clear about what they want to do. The institute is credited with some of the firsts in the coaching space. Institute launched "CATGURUS.com", a dedicated online portal on CAT to acquaint its students to take CAT online, way before the country adopted the online system for the exam. The other product specific portals like GMATgurus, GREgurus, CMATgurus, CRATgurus and CETgurus followed thereafter.

Endevor Careers Pvt. Ltd. visited S.R. Luthra Institute of Management on 25th February, 2015 for hiring Marketing Executive, Operation Executive, Verbal Faculty, and Quant Faculty. 57 students from SRLIM attended pre-placement talk, conducted by Ms. Pinky Jain (Center Manager, Endeavor Careers Pvt. Ltd.) and Ms. Meghana Shukla (Assistant Center Manager, Endeavor Careers Pvt. Ltd.). Ms. Shukla began with the introduction of the institute and then explained about the roles and responsibilities for each profile in pre-placement talk. They offered Maximum Earning Potential of INR 3.5 lacks p.a. Offered job location was Surat.

For selecting candidates for each profile Endeavor initiated group discussion and shortlisted 8 students for personal interview. 4 students were selected for further rounds. 2<sup>nd</sup> round, Personal Interview was conducted on 2<sup>nd</sup> March, 2015 at Endeavor Careers Pvt. Ltd., Surat. These students were judged based on their Presentation skills and Counselling Skills. Third round was conducted on 4<sup>th</sup> march, 2015 in which 3 shortlisted students were interviewed by Mr. Gautam Surana (Centre Head, Endeavor Careers Pvt. Ltd, Surat). Final round of interview was conducted by Mr. Hemang Patel (Vice President, Endeavour Careers Pvt. Ltd.) at Corporate Office, Ahmedabad. Finally 1 student was selected.