

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Ratnam Enterprise (Franchisee of
Tanishq) at SRLIM, Surat**

**Ratnam Enterprise (Franchisee of Tanishq) offered INR 2.44 lacs p.a. to final year
students of S. R. Luthra Institute of Management (SRLIM), Surat as
on 25th February, 2015**



**Mr. Meetesh Joshi (Store Manager, Tanishq, Titan Company Limited)
and Ms. Kinjal Mehta (HR Head, Tanishq, Titan Company Limited) addressing
students at SRLIM**

Tanishq is a prominent jewellery brand of India. It pioneered the concept of branded jewellery and ornaments in India. It is a division of Titan Company Limited, a company promoted by the Tata Group, one of India's largest conglomerates, in collaboration with the Tamil Nadu Industrial Development Corporation (TIDCO)

Company visited the SRLIM, Surat on 25th February, 2015. Mr. Meetesh Joshi (Store Manager, Tanishq, Titan Company Limited) and Ms. Kinjal Mehta (HR Head, Tanishq, Titan Company Limited) conducted pre-placement talk. 45 students appeared in the pre-talk. Students offered the post of BOS (Boutique Operation Specialist) having the responsibility to handle and manage operations for stores. MIS work, software entry and reports and inward outward work.

They had already got the resumes of students before coming for placement so After the Pre-placement talk, 22 students were directly selected from the resumes they have sent and the first round of personal interview completed. From that 5 students were shortlisted for the next round at Tanishq office, Ghod Dod Road, Surat on 3rd March, 2015. That round was examination of the basic knowledge of MS Excel and Power Point. Under that the students had been given some practical questions of Excel and Power Point and individual computer provided to solve it. It was indeed very nice learning experience for students.