## Sarvajanik Education Society S. R. Luthra Institute of Management

## Report on Final Campus Placement of The Indian Express Ltd.

The Indian Express Ltd. offered INR 1.2 lacs p.a. to final year students of S. R. Luthra

Institute Of Management (SRLIM), Surat as on 2<sup>nd</sup> March, 2015



Indian Express Limited is an Indian news media publishing company. It publishes several widely circulated dailies, including The Indian Express and The Financial Express in English, the Loksatta in Marathi and the Jansatta in Hindi. The company's newspapers are published from over a dozen cities daily, including New Delhi, Mumbai, Bangalore, Kolkata, Pune, Chandigarh, Lucknow, Jammu, Coimbatore and Chennai.

The Indian Express Ltd. offered Maximum Earning Potential of INR 1.2 lacs P.A. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat. The offered profile was Trainee / Executive - Space Marketing. Candidates were expected to build, develop and enhance relationships across the Space Selling to clients / agencies and to contribute in generation of revenue, maintenance of relations with clients and development of healthy business practices. The offered location was Surat. 3 students were applied and appeared for the personal round of Interview at Company Premises.