## Sarvajanik Education Society S. R. Luthra Institute of Management

## Report on Final Campus Placement of Janalakshmi Financial Services Pvt. Ltd. at SRLIM, Surat

Janalakshmi Financial Services Pvt. Ltd. offered INR 3.25 lacs p.a. to final year students of SRLIM, Surat on 16<sup>th</sup> March, 2015



Mr. Kalpan Desai (HR Head – West Zone, Janalakshmi Financial Services Pvt. Ltd.) addressing stdents of SRLIM on 16<sup>th</sup> March, 2015

Janalakshmi Financial Services is the one of the NBFC in India structured in such a manner, with the deliberate intent of keeping the social spirit intact. Janalakshmi Financial Services' market-based approach to financial inclusion is defined by three distinct characteristics: first, an exclusive focus on servicing the needs of the urban poor; second, a strong customer-value

driven approach in designing financial products and services; third, the centrality of technology and processes as the foundation of a scalable enterprise.

Janalakshmi Financial Services Pvt. Ltd. visited S. R. Luthra Institute of Management for Campus Placement of final year students. Janalakshmi Financial Services Pvt. Ltd. offered INR 4.0 Lacs p.a. and placement opportunity across the Gujarat. The offered profile was Executive Trainee. Mr. Kalpan Desai (HR Head- West Zone) and Mr. Rajendra Thote (Vice President & Zonal Head- West) steered Pre Placement Talk, 90 students appeared for Pre Placement Round.

## Selection Procedure includes.

Round 1: Group Discussion Round was conducted by Mr. Thote and Mr. Desai, 35 aspirants performed during the same and 15 were qualified for personal Interview Round.

Round 2: The Personal Interview was conducted by Mr. Kalpan Desai (HR Head- West Zone) and Mr. Rajendra Thote (Vice President & Zonal Head- West), 6 students cleared the final round and received final placement on 16<sup>th</sup> March, 2015 form SRLIM, Surat.

It was really nice opportunity for those who wish to start their career with financial services.