

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Sahyadri Industries Limited
at SRLIM, Surat**

Sahyadri Industries Limited offered INR 2 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat as on 19th March, 2015



**Mr. Viraj Dhokale (Assistant Manager- HR, Sahyadri Ltd) addressing students at
SRLIM, Surat on 19th March, 2015**

Sahyadri Industries Ltd. is a well known group in Building Material Industry based at Pune (Popularly known as Swastik Group). The company is engaged in the manufacture and sale of fiber cement products, building materials, and engineering goods in India. The company primarily offers fiber cement corrugated roofing sheets, which are used for roofing of industrial sheds, air extractors, roof lights, water tanks, and roofing accessories; and cemply boards for doors, sign boards, kitchen cabinets, bedroom cabinets, meter boards, and computer tables, as well as gutters. Sahyadri Industries Ltd. was incorporated in the year 1994. The group founded by Late Shri. L. B. Patel, who ventured into the trade to timber and building materials, sensing the Urban and Rural needs for developing shelters to people of all income groups way back in 1947. Excellence speaks through commitment. They at Swastik, are committed to value added sales. They give high quality products to their big list of satisfied

Sahyadri Industries Ltd. visited S. R. Luthra Institute of Management (SRLIM), Surat on 19th March, 2015 for the campus interview of final year students. The offered profile was the Sales Executive. Offered job locations were all over the Gujarat.

11 students from SRLIM appeared for the Pre-Placement talk, conducted by the Mr. Viraj Dhokale (Assistant Manager- HR, Sahyadri Ltd) & Mr. Ajinkya Joshi (HR Assistant, Sahyadri Ltd). The session began with orientation of the company by Mr. Dhokale. He introduced Sahyadri Industries. He also briefed products, market share and detailed Job Description. The designation offered was Sales Executive with Maximum Earning Potential of INR 2 lacs p.a. Many students asked questions regarding revenue generation, area, location, career advancement etc. All the queries were handled by both executives from company.

Pre-placement talk was followed by Personal Interview round. 4 students applied for Personal Interview of which 1 student finally selected from SRLIM.