

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

Report on Final Campus Placement of HDFC Bank at SRLIM, Surat

HDFC Bank offered INR 2.44 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat as on 24th March, 2015



Mr. Sumit Sinha (Branch Head – HDFC BANK) and Mr. Chirag Bhatia (Assistant Branch Manager - HDFC BANK) addressing Students of SRLIM on 24th March, 2015

The Housing Development Finance Corporation Limited (HDFC) was amongst the first to receive an ‘in principle’ approval from the Reserve Bank of India (RBI) to set up a bank in the private sector, as part of RBI’s liberalisation of the Indian Banking Industry in 1994. The bank was incorporated in August 1994 in the name of 'HDFC Bank Limited', with its registered office in Mumbai, India. HDFC Bank commenced operations as a Scheduled Commercial Bank in January 1995.

HDFC BANK offered Maximum Earning Potential of INR 2.44 lacs P.A. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat. The offered profile was branch sales officer. Candidates are responsible for acquisition of Current Account & Saving Account, Demat Account, Life Insurance, Credit Card etc. The offered location was Surat and South Gujarat.

40 students from SRLIM appeared for the Pre-Placement talk, conducted by the Mr. Sumit Sinha (Branch Head – HDFC BANK) and Mr. Chirag Bhatia (Assistant Branch Manager - HDFC BANK). Mr. Sinha began the session with orientation of the company. He also briefed about products, market share. Many students asked questions regarding revenue generation, area, location, career advancement etc. All the queries were handled by both executives from company nicely. Pre-placement talk was followed by Personal Interview round. 13 students applied for Personal Interview round out of which 2 students was finally selected from SRLIM.