

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Shoppers Stop Ltd.**

**Shoppers Stop Ltd. offered INR 1.79 lacs p.a. to final year students of S. R. Luthra  
Institute of Management (SRLIM), Surat as on 16<sup>th</sup> April, 2015**



Shoppers Stop Ltd. is one of the leading Retail organization with 70+ stores spread across more than 30 cities in India. Specifically, Shoppers Stop stores retails clothing, accessories, handbags, shoes, jewelry, fragrances, cosmetics, health and beauty products, home furnishing and decor products.

Shoppers Stop launched its e-store with delivery across major cities in India in 2008. The website retails all the products available at Shoppers Stop stores, including apparel, cosmetics and accessories. They were looking for fresh talent with passion and zeal to work in the retail industry.

Shoppers Stop Ltd. offered Maximum Earning Potential of INR 1.79 lacs p.a. to the final year students of S. R. Luthra Institute of Management (SRLIM), Surat as on 16th April, 2015. The offered designation was Fashion Assistant. Candidates were expected to have complete knowledge of product w.r.t Fabrics, Brands, Styles, and Sizes. They were expected to handle Inventory Management, Setting and achieving the sales objectives and enhancing the Customer Service standards. 6 students from SRLIM applied for the same. First round of interview was conducted by Ms.Khushboo Pradhan (Customer Care Associate & Unit HR Head, Shoppers Stop) at company premises. And finally one student got selected.