

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

Report on Pool Campus Interview of JustDial Ltd.

JustDial Ltd. offered INR of 3.06 lacs p. a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat on 17th April, 2015.



Mr. Vishal Tiwari (Sales Manager, JustDial Ltd.) and Ms. Avneet Kaur (HR Head, JustDial Ltd.) addressing students

Just Dial is India's no.1 local search destination. The company caters to over 57 million unique users spread across 2000 towns and cities in India. This unique local search service is available on Phone, Web, WAP and SMS. Just Dial, India employs 4000 strong work force, has more than 145,000 paid advertisers. The company bridges the gap between buyers and sellers by helping buyers find the right providers of products and services while helping sellers improve the efficiency of their marketing channels.

Just Dial Ltd. had visited S. R. Luthra Institute of Management (SRLIM), Surat for campus recruitment on 17th April, 2015. The pre-placement talk was presented by Mr. Vishal Tiwari (Sales Manager, JustDial Ltd.) and Ms. Avneet Kaur (HR Head, JustDial Ltd.) who introduced JustDial Ltd., the journey of Mr. V. S. Mani (Founder & Director, JustDial Ltd.) from rags to riches, who established the company, how he reached to this height. They also talked about the various milestones achieved by the company for instance the first Indian company who launched IPO with offer of buyback of shares in case the investors doesn't get any returns. They offered Max. Earning Potential of INR 3.06 lacs p.a. They offered placements at Surat. After completion of PPT, many students clarified their doubts by asking various questions.

The Pre-placement talk was attended by 22 students from 2 B-Schools of Surat. There were 16 students from SRLIM who applied for the company, appeared for the Personal round of Interview and out of which 5 students of SRLIM were selected and finally offered the job of JustDial Ambassador of the company with detailed job description and salary details including the training part of 10 days at Ahmedabad.

It was one of the best opportunity for those marketing student who want to make their career with one of the most growing industry, E – Commerce.