

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Audi, Ahmedabad at SRLIM, Surat**

**Audi Ahmedabad offered INR 2.88 lacs p.a. to final year students of S. R. Luthra  
Institute of Management (SRLIM), Surat as on 18<sup>th</sup> April, 2015**



**Audi**

Audi Ahmedabad, the first Audi dealership in Gujarat, commenced its operations on 6th December 2008. Spread over a total area of 22,354 sq. ft. Audi Ahmedabad showroom, built on the unique Audi Terminal architecture has a honeycomb aluminium facade on the exterior. With a display area that accommodates 12 Audi cars, the showroom displays the entire model range of Audi cars available in India. Audi Ahmedabad also has an Audi Shop and the Audi Exclusive elements where customers can order customized products and purchase a variety of Audi branded merchandise.

Audi, Ahmedabad offered designation of Trainee Sales Consultant to final year student of SRLIM, surat. Candidates were expected to actively participate in marketing activities and drive referrals to generate leads and achieve retail targets, guide the customer through the complete decision making process all the way from the offer to the signed contract in a way that ensures meeting of customer preferences as well as those of the dealership and AUDI India, right from first contact to final vehicle delivery and plan and manage all system level reporting and documentation requirement as per Audi standards.

Candidates were offered Maximum Earning Potential of INR 2.88 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat as on 18<sup>th</sup> April, 2015. Offered designation location was for Surat. Telephonic round of interview was conducted by Ms. Kaizeen Sutaria (HR Executive) interested students of SRLIM. There were 4 shortlisted candidates, who were called at Company premises in Surat on 21<sup>st</sup> April, 2015. It was nice opportunity for students who want to make their career in the field of Automobiles.