

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of MI Channel at  
SRLIM, Surat**

**MI Channel, The Adcom Solutions offered INR 2.4 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat as on 6<sup>th</sup> May, 2015**



MiChannel, The Adcom Solutions is a one-stop for all your branding and advertising needs. They deliver creative, strategic and robust solutions that make any brand – STAND OUT FROM THE REST. Our approach is practical, mostly derived from our years of experience in the industry. TRANSPERENCY, COMMITMENT, UNIQUENESS remains our forte and effective creativity and planning becomes our mandatory service outcome. Our bouquet of service comprises of branding consultation, marketing strategies, media planning, advertising and promotions, Graphic Design for all Media channels, Website and Digital media, Point of purpose, copy writing, TVCs/films, mall and multiplex branding and a lot more.

Ms. Mitali Indoria (Founder Director, MI Channel – The Adcom Solution) explained about the company, objectives, mission and goals in detail. Candidates were happy to know about an emerging media firms in the city of Surat. Later on students were explained with their roles and responsibilities and other personality traits required to perform the job.

There were in all 7 candidates appeared for first round of personal interview and out of which two were shortlisted for second round. After second round, one candidate was successfully selected at company.