

**Sarvajanik Education Society**

**S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Sandesh Distributors Pvt. Ltd. at  
SRLIM, Surat**

**Sandesh Distributors Pvt. Ltd. offered average package of Rs. 1.68 lacs PA to final year student of S.R.Luthra Institute of Management on 7<sup>th</sup> May, 2015**



Sandesh Distributors Pvt. Ltd. is the distributor of South Gujarat for P&G India since December 2005. They have 15 branches all over South Gujarat with over 500 employees. Company distributes all P&G-Gillette products in South Gujarat. Their major products under distributions are Head & Shoulders, Pantene, Pampers, Whisper, Tide, Ariel, Tube Shave Gel, Ambipure, Olay, Vics, Vaporub, Action 500, Mach-3, Turbo Mach-3 etc.

Company have turnover of over Rs. 150 Crores per annum. Presently they are serving approximately 39,000 Outlets including MR (Mordern Retail) stores like Food Bazar, D-Mart, Star Bazar etc. across South Gujarat. Best service to South Gujarat is our prime motto. The leadership team has put Sandesh Distributors Pvt. Ltd. among top 10 best distributors of P&G in India.

Sandesh Distributors Pvt. Ltd. offered Sales Executive designation to students of SRLIM. There are 4 students applied for the same. The major responsibilities for sales executive were relationship building, new wholesaler acquisition and sales increment. There were two rounds of personal interview i.e. HR Round conducted by Mr. Siddarth Rana (Manager – HR, Sandesh Distributors Pvt. Ltd.) and Technical round. Finally, company offered placement to 2 students. It is an excellent opportunity to begin career with FMCG (Fast Moving Consumer