

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of IndusInd Bank Ltd. at  
SRLIM, Surat**

**IndusInd Bank Ltd. offered INR 3.2 lacs p.a. to final year students of S. R. Luthra  
Institute of Management (SRLIM), Surat as on 9<sup>th</sup> May, 2015.**



**Mr. Niranjana Shekhawat (Cluster BM, IndusInd Bank) addressing students of SRLIM**

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on December 31, 2014, IndusInd Bank has 727 branches, and 1,350 ATMs spread across geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi.

IndusInd Bank enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX, and NMCE. IndusInd Bank on April 1, 2013, was included in the NIFTY 50 benchmark index. IndusInd Bank is ranked 19th amongst the Top 50 Most Valuable Indian Brands 2014 as per the Brand Z Top 50 rankings powered by the WPP and Millward Brown..

IndusInd Bank is ranked 19th amongst the Top 50 Most Valuable Indian Brands 2014 as per the Brand Z Top 50 rankings powered by the WPP and Millward Brown. Also, the Bank has bagged the 39th rank in The Economic Times and Inter brand Best Indian Brands Study – 2014.

IndusInd Bank Limited visited S. R. Luthra Institute of Management (SRLIM), Surat for Campus Placement of final year students. IndusInd Bank Limited offered INR 3.2 lacs p.a. and placement opportunity across Surat, Kamrej, Navsari and Bardoli. The offered profile was Relationship Manager. Candidate are responsible for revenue generation, CASA target achievement and also managing client servicing in designated branch through multiple products such as Investment Products, Liability Products, Credit cards, Mutual Funds and Life insurance.

Mr. Niranjana Shekhawat (Cluster BM, IndusInd Bank), Mr. Nikhil Jain (Branch Manager, IndusInd Bank) and Mr. Avinash Chachare (Investment Counsellor, Branch Banking, IndusInd Bank) steered Pre Placement Talk on 8<sup>th</sup> May, 2015. 27 aspiring candidates appeared for Pre Placement talk. Many students asked questions regarding revenue generation, area, location, career advancement etc. All the queries were handled nicely. Pre-placement talk was followed by first Personal Interview round and 18 candidates were shortlisted. Shortlisted candidates were given an exercise of selling one product to jury and based on their selling skills, communication skills and positive attitude towards work, 13 were finally placed at Surat, Kamrej, Bardoli and Navsari Branch with Max. Earning Potential of INR 3.2 Lacs PA.

It was a wonderful opportunity for all those who are looking for career opportunities in bank.