

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of J K Cement Ltd. at SRLIM, Surat**

**J K Cement Ltd. offered INR 2.40 lacs p.a. to final year students of S. R. Luthra  
Institute Of Management (SRLIM), Surat on 15<sup>th</sup> June, 2015**



J. K. Cement Ltd is an affiliate of the multi-disciplinary industrial conglomerate J.K. Organisation which was founded by Lala Kamlapat Singhanian. For over four decades, J.K. Cement has partnered India's multi-sectoral infrastructure needs on the strength of its product excellence, customer orientation and technology leadership. The Company has over four decades of experience in cement manufacturing. Our operations commenced with commercial production at our first grey cement plant at Nimbahera in the state of Rajasthan in May 1975.

Subsequently the Company also set up 2 more units in Rajasthan at Mangrol and Gotan. In the year 2009 the Company extended its footprint by setting up a green-field unit in Muddapur, Karnataka giving it access to the markets of south-west India. In the year 2014, the company further expanded its capacity in the north with brown field expansion of 1.5 MTPA integrated unit at Mangrol and split grinding unit of 1.5 MTPA at Jhajjar. Today J.K. Cement has an installed grey cement capacity of 10.5 MTPA making it one of the leading manufacturers in the country.

J K Cement Ltd. offered designation of Sales Assistant to the final year students of SRLIM, Surat with Maximum Earning Potential of INR 2.4 Lacs PA. The candidate is required to develop and maintain relationship with stockist. The candidates are also required to contact, develop and maintain relations with builders and developers across South Gujarat Region. Mr. M S Haque (Deputy Manager, South Gujarat Region, J K Cement Ltd.) and Mr. Dhiren Chaudhary (Senior Sales Assistant, South Gujarat Region, J K Cement Ltd.) conducted interview on 15<sup>th</sup> June, 2015.

One student is shortlisted for final round of interview with Mr. Ashok Joshi (State Head, Gujarat, J K Cement Ltd.). It was an excellent opportunity for the students want to make their career with B2B industrial product Marketing.